



North East Youth Development League

Managers/coaches code of conduct

1. Coaches must respect the rights, dignity and worth of each and every person and treat each equally within the context of the sport.
2. Coaches must place the well-being and safety of each player above all other considerations, including the development of performance.
3. Coaches must adhere to all guidelines laid down by the governing bodies.
4. Coaches must develop an appropriate working relationship with each player based on mutual trust and respect.
5. Coaches must not exert undue influence to obtain personal benefit or reward.
6. Coaches must encourage and guide players to accept responsibility for their own behaviour and performance.
7. Coaches must ensure that the activities that they direct or advocate are appropriate for the age, maturity, experience and ability of players
8. Coaches should, at the outset clarify with the players (and where appropriate, parent) exactly what is expected of them and also what they are entitled to expect from their coach.
9. Coaches must cooperate fully with other specialists (e.g. other coaches, officials, sports scientists, doctors, physiotherapists) in the best interests of the player.
10. Coaches must always promote the positive aspects of the sport (e.g. fair play) and never condone violations of the Game, behaviour contrary to the spirit of the Laws of the Game or relevant rules and regulations or the use of prohibited substances or techniques
11. Coaches must consistently display high standards of behaviour and appearance

12. Not to use or tolerate inappropriate language.
13. Coaches must not be late for training sessions or matches
14. Coaches must not criticise match officials decisions.
15. Coaches must not ignore players requiring help.
16. Coaches must not take defeat personally or implement a win at all costs approach.